# Karamba Security Collaborates with Major Players in the Automotive Cybersecurity Community in Japan to Present the State of the Art in this Field

With a growing contribution to automotive, security and innovation initiatives in Japan, Karamba presents the latest technologies in automotive cybersecurity, with a focus on how to protect the industry from cyberattacks and secure industry growth

**TOKYO, Japan, and HOD HASHARON, Israel – December 3 , 2018 –** Karamba Security, a world leader in Autonomous Security prevention solutions for automotive cybersecurity, presented at the <u>Japan-Israel Innovation Summit</u> on **November 27**<sup>th</sup>, as part of a group of 8 Israeli automotive experts who discussed the future of mobility. At this annual summit, domestic and foreign experts in automotive get together to discuss and outline success stories of leading Israeli companies in the automotive sector. This year, the summit was held on **November 27**<sup>th</sup> in the **Akasaka Intercity Conference Center** with the aim of contributing to the Japanese industry by linking Israel and Japan and promoting innovation.

At this innovation-filled conference, David Barzilai, co-founder and chairman at Karamba Security, presented the latest in automotive cybersecurity, with a focus on how to protect the industry from cyberattacks and secure industry growth. "The promise of Connected Autonomous Vehicles is changing mobility, and with it our lives. It arrives, however, with a growing risk of cyberattacks in tow, which jeopardizes the transformative power of the new technologies" said David. "Without 360-degree security and reliability, consumers are less inclined to put their trust in autonomous cars. Karamba provides industry-leading automotive cybersecurity solutions for autonomous and connected cars, that allow secure experience to connected and AV passengers."

Karamba's contribution to the Japan-Israel Innovation Summit is part of the company's growing activity as a leader in the Japanese automotive cybersecurity community. Earlier this year, Karamba presented a capture-the-flag challenge at DEFCON's Car Hacking Village in Las Vegas, USA, where contestants faced high-level challenges involving ECUs to be hacked. Following this successful initiative in the US, Karamba was invited to host a similar hackathon at Japan's cybersecurity international conference CODE BLUE where high-level challenges involving ECUs were presented to contestants, in collaboration with <u>Asgent</u>, Karamba's value-added reseller in Japan.

The joint hackathon aimed to align security research capabilities with the latest security protection technologies and to spread information about real-life automotive hacking. The Israeli-Japanese initiative focused on nurturing the next generation of Japanese security engineers, by introducing them to the state of the art in automotive cybersecurity as the industry moves towards the future of smart mobility. Over ten teams attempted to hack a car's In-Vehicle Network (IVN) based on the CAN protocol, in an environment that simulated an actual in-vehicle network.

Furthermore, Karamba will be demonstrating its latest technology at <u>Automotive World 2019</u> in Tokyo, together with Asgent. Automotive World is the world's largest auto exhibition and over 43,000 visitors are expected this year, between January 16 and 18, 2019.

### **About Karamba Security**

Karamba Security provides industry-leading automotive cybersecurity solutions for autonomous and connected cars. Its Autonomous Security software products, including ThreatHive, Carwall, and SafeCAN, provide end-to-end in-vehicle cybersecurity for the endpoints and the internal messaging bus.

Karamba Security's award-winning solutions prevent cyberattacks with zero false positives and secure communications, including OTA updates, with negligible performance impact. Karamba is engaged with 17 OEM and tier-1 customers and has received numerous industry awards. More information is available at <a href="https://www.karambasecurity.com">www.karambasecurity.com</a> and follow us on Twitter <a href="https://www.karambasecurity.com">@Karambasecurity.com</a>

#### **About Asgent**

Asgent Inc. (4288:JASDAQ) is a developer and distributor of pioneering Network Security solutions for enterprise and medium-sized organizations. With an eye on the future and a reseller base of more than 100 systems integrators, Asgent commands an impressive reputation for creating markets for new products and for making overseas and domestic network security products best-sellers in Japan. By providing 24-hour-a-day/7-day-a-week, first and second level pre- and post-sales technical support to our distribution channel, Asgent creates a high level of product trust and confidence. Asgent is a reliable partner for profitable business relationships. In addition, Asgent provides security services such as Managed Security Services (MSS) via SOC, risk assessment, vulnerability testing, and incident response. To learn more, please visit www.asgent.com.

## **Karamba Security Business Contact:**

Amir Einav, VP of Marketing <a href="mailto:amir.einav@karambasecurity.com">amir.einav@karambasecurity.com</a> 214-620-7320

#### Media Contact:

PAN Communications
Kyle Tildsley
Karamba@pancomm.com
617.502.4300

# Media Contact in Japan:

Toshiko Yokota yokota@asgent.co.jp